

2026

# SCSHSC SUPPLY CHAIN SPONSORSHIP BROCHURE



SPRING CONFERENCE

# MYRTLE BEACH

MAY 27-29, 2026



Visitors Center

Convention Center →

Colonial Life Arena →

FALL CONFERENCE

# COLUMBIA

OCTOBER 15-16 2026



2026

SCSHSC  
SC SOCIETY OF HEALTHCARE  
SUPPLY CHAIN  
MYRTLE BEACH,  
SC MAY 27-29

  
CardinalHealth  
PLATINUM SPONSOR

**SPONSORSHIPS** CALL PAULETTE SIMMONS - 864.512.8727

Choosing a Sponsorship Package entitles you to the maximum amount of visibility, exposure, ROI and building greater brand awareness.

Join Supply Chain Leaders from hospitals and health systems across the state to participate in top notch education, networking, and our signature **reverseexpo** experience. By participating as a sponsor you can stay competitive in today's evolving business landscape and keep your brand in front of your target audience.

Select the sponsorship offerings that best support your objectives and budget because making new connections is crucial to doing business.



**Baxter**

 **XODUS MEDICAL**  
Making Surgery Safer

**Johnson & Johnson**

 **LifeNet Health**



**TESTIMONIAL**

I wanted to let you know the SC Supply Chain show was very beneficial last year. Out of all the shows I attend, this one beyond paid for itself. We have never had an ROI on a show like this one. We captured more business from this show than any others we attended last year. We look forward to another great show this year!

Best Regards,  
Brent Delahoussaye  
Dornier MedTech

Secure your sponsorship today!

Contact Paulette Simmons 864.512.8727

Paulette.Simmons@anmed.org

# SPONSORSHIP EXCLUSIVE OPPORTUNITIES

## OPENING NIGHT KICKOFF

### OPENING NIGHT KICKOFF / WELCOME RECEPTION

Enjoy light hors d'oeuvres from 5–7pm while meeting hospital providers, GPO executives, and fellow suppliers in a relaxed setting. First-time attendees are encouraged to join the welcome orientation at 4:45. Network, explore supplier showcases, and enjoy an open evening after 7pm.



## ADDITIONAL BENEFITS

In addition to the Sponsorship opportunity, each sponsorship includes certain deliverables that provide your company with excellent exposure during the conference. Select sponsorships offer the opportunity to address the providers in a forum as well as complimentary registrations for your team. Each of our sponsorship packages also includes advertising and signage opportunities.





# TOTE BAG SPONSORSHIP

CALL FOR  
DETAILS

2026 YOUR NAME HERE

## Tote Bag Sponsorship (Per Conference)

As the exclusive Tote Bag Sponsor, your organization will place its brand directly into the hands of every conference attendee, creating lasting visibility throughout the event and beyond.

### What You Receive:

- Exclusive logo placement on official conference tote bags
- Bags distributed to all registered provider attendees
- On-site acknowledgment during conference announcements
- Extended exposure as attendees use bags post-event

*\*Sponsor is responsible for providing branded tote bags by May 26, 2026 to ensure timely distribution.*

### Why It Matters:

Tote bags are one of the most visible and long-lasting sponsorship assets. Unlike signage that remains in one location, these bags travel with attendees throughout the conference, and continue to be used in hospitals, offices, and future events, delivering repeated brand impressions long after the conference concludes.



# REGISTRATION BOOTH SPONSORSHIP

CALL FOR  
DETAILS

2026 YOUR NAME HERE

## Registration Booth Sponsorship (Per Conference)

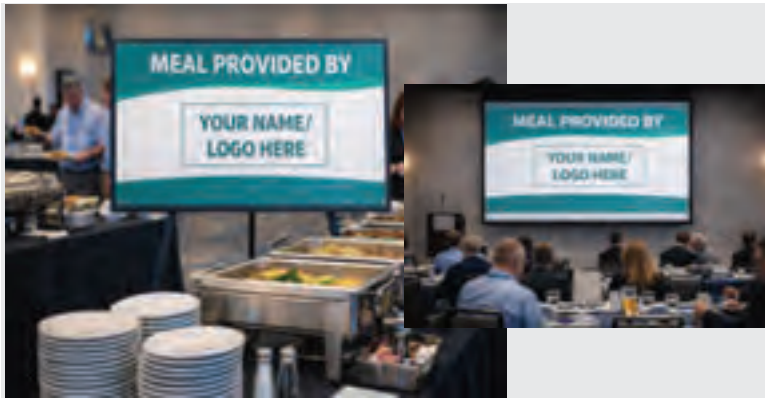
As a Registration Booth Sponsor, your organization will be prominently featured at the front door of the conference experience, the very first touchpoint every attendee encounters.

### What You Receive:

- Prominent branded signage at the main registration area
- Logo placement on registration counters and check-in signage
- Visibility on attendee badge pickup area
- Verbal acknowledgment during opening announcements

### Why It Matters:

Registration is where every attendee begins their conference journey. This high-visibility placement ensures your brand is seen by every executive, supply chain leader, and clinical decision-maker the moment they arrive – creating strong first-impression impact and repeated exposure throughout the event.



# MEALS SPONSORSHIP

CALL FOR DETAILS

2026 YOUR NAME HERE

## Meal Sponsorship (Breakfast, Lunch, or Dinner)

Host a branded dining experience and align your organization with meaningful conversations among decision makers.

### What You Receive:

- Branded signage in dining area
- Branded signage projected during breakfast, lunch or dinner.
- Verbal recognition when meal is introduced
- Logo placement in program and website

### Why It Matters:

Meals are where conversations deepen connecting your brand with collaboration, insight, and strategic dialogue.



# PHOTO WATERMARK SPONSORSHIP

\$ 750

2026 YOUR NAME HERE

## Official Photo Watermark Sponsor (Exclusive - Limited to One Partner Per Conference)

As the sole Official Photo Watermark Sponsor, your logo will be professionally overlaid on all official conference photos captured throughout the event – ensuring your brand is permanently embedded in the visual story of SCSHSC.

This exclusive partnership is limited to one organization to preserve brand clarity, impact, and maximum exposure.

### What You Receive:

- Exclusive logo watermark on all official conference photography
- Branding on digital photo booth output.

### Why It Matters:

Conference photography lives far beyond the event itself. These images are shared across LinkedIn, featured in organizational communications, highlighted in sponsor decks, and used in promotional materials for years to come.

Your brand becomes embedded in every milestone moment, leadership panels, networking gatherings, award presentations, and keynote sessions, creating long-term visibility that continues well after the conference concludes.

Secure your sponsorship today!

Contact Paulette Simmons 864.512.8727

Paulette.Simmons@anmed.org



# FLOOR DECALS SPONSORSHIP

**\$ 500**

**2026 YOUR NAME HERE**

## **Floor Decal Sponsorship**

As one of our Floor Decal Sponsor, your brand will be strategically placed throughout high-traffic areas of the conference venue, guiding attendee movement while reinforcing your visibility at key transition points between sessions, networking spaces, and exhibit areas.

### What You Receive:

- Strategic floor decal placement in high-traffic conference pathways
- Brand visibility in session entrances, exhibit hall corridors, and networking areas
- Premium positioning designed to maximize attendee exposure
- Limited availability to maintain exclusivity and impact

### Why It Matters:

Floor decals capture attention during movement – when attendees are walking, transitioning, and actively engaging with their surroundings – creating repeated brand impressions throughout the entire conference experience.



# COFFEE/ WATER SPONSORSHIP

**\$ 500**

**2026 YOUR NAME HERE**

## **Coffee & Water Station Sponsorship (Per Conference)**

As the exclusive Coffee & Water Station Sponsor, your organization will be prominently featured in one of the most visited gathering areas throughout the conference where attendees refuel, reconnect, and engage between sessions.

### What You Receive:

- Branded signage at all coffee and water stations
- Opportunity to provide your own branded cups (sponsor supplied)
- Logo placement near beverage service areas
- High-traffic exposure during peak networking periods

### Why It Matters:

Coffee and water stations create natural networking moments throughout the day placing your logo directly in attendees' hands ensures repeated, high-frequency brand visibility across the entire conference experience.

# Partnership Tier Comparison

SCSHSC Annual Conference 2026 | May 27-29 | Hilton Kingston Plantation | Myrtle Beach, SC

<b>BENEFITS</b>	<b>GOLD</b>	<b>DIAMOND</b>	<b>PLATINUM</b>
Full Conference Registrations	2	4	8
Unlimited Networking	✓	✓	✓
Reverse Expo	✓	✓	✓
Supplier Showcase	✓	✓	✓
SCSHSC Annual Memberships	2	4	8
Recognition During Conference	✓	✓	✓
Premium Exhibitor Booth Space		✓	✓
Presentation Opportunity		5 Min	15 Min
Supplier Showcase Fall Meeting		✓	✓
Logo on Conference Materials		✓	✓
Limited Availability			✓
Pre Event Attendee List			✓
Podium / Main Stage Branding			✓
Conference Floor Decal			✓
Registration Booth Branding			✓
1 (One) 45 min webinar hosted by your organization to providers only.			✓

Click Here to Purchase your partnership level or call  
Paulette Simmons at 864-512-8727

# PLATINUM

\$5,000

## The Premier Strategic Partnership Level

*The ONLY Tier With Pre-Attendee List, 'First Choice of Booth Placement and more!!!*

**Position your organization at the highest level of visibility, influence, and engagement throughout SCSHSC 2026.**

### Conference Access

- Full Spring & Fall conference registration for one (1) company and eight (8) representatives (Additional reps \$250+ each)
- Supplier Showcase at Fall Meeting, - no additional charge
- Eight (8) SCSHSC Annual Memberships included (Additional reps \$85 each)

### Secure prime floor placement before all other sponsors

- First choice of One (1) Premium Exhibitor Booth with 6ft table

### Unmatched Brand Visibility

- Recognition as a Platinum Sponsor; at Annual Spring Conference, Fall Meeting, and in Society Newsletters

### Exclusive Platinum-Level Logo Placement on:

- Main Podium
- Registration Signage
- Conference Floor Decals

### Special recognition :

Opening & Closing Remarks, Supplier Showcase during Spring and Fall Meetings

### Thought Leadership & Authority

- Dedicated 10-minute main-stage presentation opportunity (educational topic)
- One (1) 45-minute provider-only webinar, hosted by your organization

### Strategic Access & Engagement

- Advance copy of the attendee registration list (two) weeks prior to event
- 8 (8) individual SCSHSC memberships included - (A \$640 value)
- Unlimited networking opportunities across all conference events



## Reserve Your Platinum Position Now

# DIAMOND

\$3,000

## The Leadership Visibility Level

Position your organization as a key supporter of SCSHSC while gaining elevated exposure and engagement with conference attendees and healthcare decision makers.

This tier provides strong brand presence and speaking visibility during the Supplier Showcase while maintaining premium placement on the exhibitor floor.

### Conference Access

- Full conference registration for one (1) company and four (4) representatives (Additional reps \$250+ each)

### Secure prime floor placement before all Gold sponsors

- Second choice of One (1) Exhibitor Booth with 6ft table

### Brand Visibility

- Recognition as a Diamond Sponsor; at Annual Spring Conference, Fall Meeting, and in Society Newsletters

### Diamond Level Logo Placement on:

- SlideShow & Conference Materials

### Special recognition :

During the Supplier Showcase & reverse Expo

### Thought Leadership & Authority

- Dedicated 5 - minute main-stage presentation opportunity

### Strategic Access & Engagement

- Four (4) individual SCSHSC memberships included - (A \$320 value)
- Unlimited networking opportunities across all conference events

## Reserve Your Diamond Position Now

# GOLD

\$2,000

## The Foundational Partnership Level

Establish your organization's presence at SCSHSC and connect with attendees through direct networking and exhibitor engagement. This level offers an excellent opportunity to introduce your company, build relationships, and participate in the conference experience.

### Conference Access

- Spring conference registration for one (1) company and two (2) representatives (Additional reps \$250 each)
- Two (2) SCSHSC Annual Memberships included (Additional reps \$85 each)

### Floor placement

- One (1) 6 ft. skirted exhibitor table at Supplier Showcase, Reverse Expo & duration of the conference

### Brand Visibility

- Recognition as a Gold Sponsor; at Annual Spring Conference

### Gold Level Sponsorship recognition:

- Throughout the conference

### Strategic Access & Engagement

- Attendee registration list given at time of registration.
- Ability to Purchase additional individual SCSHSC memberships at Eighty-five (\$85) dollars each
- Unlimited networking opportunities across all conference events

## Reserve Your Gold Partnership Now

2026



## AGENDA - SPRING 2026

### “Collaboration Thru Clinical Product Competency”

Healthcare Suppliers will have the opportunity to provide “hands on” interaction to achieve clinical product competency for Supply Chain providers during the conference.

All events will be in Palisades ABCDEFGHI

Wednesday, May 27

1:00 – 4:00 pm Registration Open

**ALL BOOTHS MUST BE SET UP BY 5:00PM**

4:45 pm – 5:00 pm **NEW ATTENDEE WELCOME MEETING**

Discussion on what to expect to gain the most out of the conference.

5:00 pm – 7:00 pm **Welcome Reception**

Light hors d'oeuvres & networking for everyone  
(booths/tables will be open) Clinical Product Competency

**Open dinner night:**

Suppliers coordinate directly with providers.

**Network & Socialize at the Tiki Hut near the pool after dinner.**

# “Collaboration Thru Clinical Product Competency”

**Thursday, May 28**

**8:00 – 9:00 am Registration & Breakfast**

Includes 30 minute education session - TBD

**9:00 – 10:00 am**

**Logistics: Delivering Excellence**

*Guy Finn | Director, Global Logistics| LifeNet Health*

Focus on “Cold Chain” logistics starting with getting to know

a carrier network such as FedEx. How are the distributors and carriers

protecting tissue during storage and transit? What best practices are in place based on packaging and monitoring temperature during shipping.

Overall, building flexibility into “Cold Chain” logistics.

**10:00 – 11:00 am Automating the Healthcare Supply Chain**

*Geoff Gates| Senior Director, SCSS P2P & Technology | Cleveland Clinic*

Learn about developing a foundational digital strategy for a tech enabled Supply

Chain. Learn about use cases for AI, ML and RPA across the Supply Chain network, including data management, product

procurement and sourcing. Understand how to enable an AI platform as well as decide whether to build or purchase a solution.

**11:00 – 12:00 pm SCHA Update/State of the State Address**

*Ryan Burnaugh| VP, Advocacy & Government Relations| SCHA*

What’s happening in South Carolina Healthcare; listen to a State of the State address from SCHA. Latest update regarding Smoke Evacuation... is your facility prepared.

SCHA will also provide an update regarding the latest CMS Guidelines and changes.

**12:00 – 1:00 pm Lunch for All**

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## GENERAL INFORMATION - SPRING 2026

# “Collaboration Thru Clinical Product Competency”

Thursday, May 28, Continued

**1:00 pm – 2:00 pm**

*Growing Healthcare Cybersecurity Risks  
Through the Lens of the Recent Stryker Attack*

### Healthcare Student Project

**Adam Kayser, Joshua Barrus | Student | Professor Karry Elson | Anderson University**  
Healthcare organizations are increasingly targeted by sophisticated cyber threats due to their critical role in patient care, complex supply chains, and expanding digital environments. This session provides a practical overview of the healthcare threat landscape, using the recent Stryker cyber incident as a real-world example to highlight how modern attacks can disrupt operations and expose common vulnerabilities. It will cover key risks across healthcare systems and supply chains, along with actionable strategies to strengthen security controls, improve detection and response, and build resilience, which will equip attendees with potential steps to better protect operations and ensure continuity of care in an evolving threat environment.

**2:00 – 4:00 pm Suppliers Showcase “Clinical Product Competency”**

Healthcare Suppliers will have the opportunity to provide “hands on” interaction to achieve clinical product competency for Supply Chain providers during the conference.

**4:00 – 6:00 pm Break**

**6:00 – 7:00 pm Dinner & Networking for All**

**7:00 – 9:00 pm Supplier Showcase “Clinical Product Competency”**

Healthcare Suppliers will have the opportunity to provide “hands on” interaction to achieve clinical product competency for Supply Chain providers during the conference.

### Platinum & Diamond Sponsor Recognition

Supplier’s giveaways. All attendees

**Network & Socialize at the Tiki Hut near the pool after the Supplier Showcase**

# “Collaboration Thru Clinical Product Competency”

Friday, May 29

**8:00 – 9:00 am Breakfast & Education Session – TBD**

**9:00 – 10:00 am Collaborative Cost Reduction: A Student-Led Supply Chain Optimization Project**

*Kimberly Whitehead , Veronica Comfort, Morgan Stalnaker, Keith Gabbert & Spear Whitaker*

Join us as students share their experience working with industry partners to redesign packaging for a healthcare supply item. This session will highlight the collaborative process involving logistics students, nursing students, and industry professionals to identify cost-saving opportunities in shipping and distribution. Learn about the methodology used to analyze current packaging, gather stakeholder input, and develop actionable recommendations that balance cost efficiency with clinical needs.

**10:00 – 12:00 pm Reverse Expo**

This is a valuable opportunity for suppliers to connect and build relationships with provider contacts. All hospital attendees will be available at designated locations for supplier visits, with provider hotel scholarships contingent upon participation in the reverse expo. This time is intended for brief introductions, “an elevator pitch”, to spark interest and schedule a follow-up discussion, rather than a full sales presentation.

**12:00 pm - 1:00 pm Breakdown**

Please do not breakdown your booth during sessions. If you choose to leave before the conference is over breakdown is available after 9pm Thursday evening and before 8am Friday morning. In case of emergency breakdown please see a SCSHSC Board member for assistance.

**Thank you from all of us, to all of our sponsors and supplier partners, we couldn't do this without you!**



2026



## GENERAL INFORMATION - SPRING 2026

# “Collaboration Thru Clinical Product Competency”

### General Information:

#### LOCATION

Hilton Myrtle Beach Resort  
10000 Beach Club Resort  
Myrtle Beach, SC 29572

#### REGISTRATION & FEES

Registration for current paid hospital members is waived or \$175 for non-members. If you would like to re-new your membership or join the society, [click here](#).

To register for this or other meetings, visit the SCHA web calendar of events. Select this event, view the agenda, and register online. Online registration will close on May 20th. Persons wishing to register after that time must call Kim Wooten at (803) 796-3080.

#### HOTEL INFORMATION

[Click here](#) to make room reservations. Please stay at the hotel, we have a bigger space this year & have to meet our room block or we will have to pay for what is not booked. Room rate is \$243++ a night for ocean view standard guestrooms & \$390++ a night for 2 bedroom condo. Rates are good for May 26th – May 30th. Cutoff date for reservations is April 23, 2026. If you have issues with the online booking, please contact Kim Wooten, [kwooten@scha.org](mailto:kwooten@scha.org)

#### SUBSTITUTION/REFUND/CANCELLATION

Any registrant who cannot attend may send a substitute from the same organization by emailing Kim Wooten at [kwooten@scha.org](mailto:kwooten@scha.org). No refunds will be issued for no-shows.

#### SPECIAL DIETARY NEEDS

If you have any special dietary needs, please contact Kim Wooten at 803-744-3527 or [kwooten@scha.org](mailto:kwooten@scha.org).

Continuing education units have been applied for through AHRMM. Continuing Education Certificates for proof of attendance will be issued to all registrants attending this event upon completion of the online program evaluation.