

CFO Connect

February 24, 2026

10:00am – 2:30pm

SCHA, 2000 Center Point Road, Columbia, SC 29210, Suite 2375

[REGISTER HERE](#)

Meeting Purpose

SCHA's **CFO Connect** is a new, in-person gathering for hospital and health system CFOs designed to encourage collaboration, peer connection, and thoughtful discussion around timely financial and operational priorities. Planned discussions include HAWQ/QAP, mitigation strategies related to potential HAWQ decreases associated with OBBBA, and future considerations surrounding the provider tax.

Attendance is intentionally limited to foster focused discussion, meaningful peer exchange, and productive dialogue on complex financial topics.

Agenda

10:00am	Welcome & Introductions <i>Thornton Kirby & Kevin Marshall SCHA</i> <i>Matt Elsey Prisma Health & SCHA Finance Council Chairman</i>
10:30am	Medicaid Updates <i>Director Eunice Medina & Brad Livingston SC DHHS</i>
12:00pm	Lunch <i>Generously sponsored by Solvent Networks</i>
12:30pm	HAWQ and QAP Updates <i>Shauna Lorenz, Nicole Martinez & Ronica Hutchinson Gjerset & Lorenz LLP</i>
2:00pm	SC's Rural Floor Strategy <i>Lauren Bohling & Rob Post PwC</i>
2:30pm	Closing Comments <i>Kevin Marshall CFO, SCHA</i> <i>Matt Elsey Prisma Health & SCHA Finance Council Chairman</i>

Save the Date!

SCHA's annual, in-person **CFO Forum** will take place **August 27–28, 2026**, in Charleston, SC.

Meeting registration will open on June 1, 2026.

A hotel room block will be available for reservation through July 24, 2026.

Additional details will be shared closer to registration.

General Information

If you have any special dietary needs, please contact Jasmine Hoveyda jhoveyda@scha.org

For more Information, Kevin Marshall kmarshall@scha.org