



SCHA Corporate Sponsorship Program 2026

Meaningful Connections. Real Impact in the Palmetto State.

The South Carolina Hospital Association (SCHA) is committed to creating a better state of health across the Palmetto State. Through visionary leadership, collaborative partnerships, and a shared commitment to excellence, SCHA brings together hospitals, health systems, and community leaders to drive meaningful healthcare progress statewide.

Our members represent the full spectrum of care, from rural hospitals to academic medical centers, collectively serving millions of individuals who live, work, and travel throughout South Carolina each year.

Why Partner With SCHA?

Your sponsorship is more than a logo — it's a trusted relationship. Our program is intentionally designed to connect corporate sponsors with healthcare decision-makers through relevant, valuable experiences.

- Engage with South Carolina's healthcare leadership
- Showcase your expertise through purpose-driven educational sessions
- Boost your brand visibility across SCHA communications and digital platforms
- Participate in real conversations shaping healthcare outcomes statewide

2026 Sponsorship Tiers

Choose from three flexible tiers, each offering distinct benefits and event selection opportunities:

Tier	Cost	Includes
Lettered Olive	\$5,000	<ul style="list-style-type: none"> ✓ Healthcare Industry Briefing ✓ A Better State of Health - SCHA Annual Meeting 2026
Sweetgrass	\$15,000	<ul style="list-style-type: none"> ✓ Healthcare Industry Briefing ✓ A Better State of Health - SCHA Annual Meeting 2026 ✓ 1 Priority Event
Palmetto	\$25,000	<ul style="list-style-type: none"> ✓ Healthcare Industry Briefing ✓ A Better State of Health - SCHA Annual Meeting 2026 ✓ 2 Priority Events OR 1 Exclusive Event <p>Interested in more exposure?</p> <ul style="list-style-type: none"> • \$10,000 per additional Priority Event • Exclusive events limited to one per Palmetto tier sponsor

Healthcare Industry Briefing (Virtual, May 1, 2026)
Exclusive briefing for sponsors, hosted by SCHA executive leadership, providing a current assessment of hospital operations and business opportunities.

A Better State of Health – SCHA Annual Meeting (Columbia, December 9, 2026)
This signature event gathers hospital leaders from across South Carolina for interactive networking, learning sessions, and strategic collaboration. Presented in partnership with the SC ACHE chapter.

- Includes 2 registrations, event briefing, and attendee list

Priority Events

SCHA Workforce Roundtable (Columbia, February 25, 2026)

Focused discussion on workforce challenges and solutions, connecting you directly with healthcare leadership shaping recruitment, retention, and talent strategies.

- Includes 2 registrations, event briefing, and attendee list

SCHA Legislative Luncheon (Columbia, April 15, 2026)

An outdoor luncheon on the State House grounds with executives and legislators to discuss key policy priorities.

- Includes 2 registrations, event briefing, and attendee list

SCHA Safety & Security Roundtable (Columbia, May 14, 2026)

Targeted forum exploring pressing safety and security issues in healthcare, from workplace violence to emergency preparedness.

- Includes 2 registrations, event briefing, and attendee list

SCHA CFO Forum (Charleston, August 27, 2026)

An invitation-only event for financial leaders, focused on hospital finance priorities and strategy.

- Includes 2 registrations, event briefing, and attendee list

Exclusive Events

SCHA Regional Leadership Council Meetings

Intimate, regional forums that convene a designated leader from each member hospital for collaborative peer dialogue.

- Includes 1 registration to 4 meetings of selected season, plus event briefing, and attendee list

Spring 2026

Upstate, March 3, 2026

Midlands, March 5, 2026

Pee Dee, March 10, 2026

Lowcountry, March 12, 2026

Fall 2026

Upstate, October 6, 2026

Midlands, October 8, 2026

Pee Dee, October 13, 2026

Lowcountry, October 15, 2026

SCHA Board Retreat Dinners

Exclusive evening events offering access to South Carolina's top hospital executives and board members in a relaxed, high-trust setting.

- Includes 2 reservations to 1 dinner of selected season and attendee list

Spring 2026

Greenville, April 23, 2026

Fall 2026

Charleston, September 10, 2026

Important Notes:

1. Select your tier and events
 2. Confirmation will be sent with invoice (selections are final)
 3. Recognition begins immediately and continues through 2026.
- Payment due within 45 days. If payment is not received before first sponsored event, registration will be withdrawn and future participation is subject to reevaluation.
 - Sponsors recognized at all selected events, regardless of attendance.
 - Event dates subject to change; SCHA will work with you on alternatives if needed.
 - SCHA will identify opportunities for sponsors to contribute thought leadership throughout the year.

Ready to Make an Impact?

[CLICK HERE](#) to secure your 2026 sponsorship tier and build your custom engagement plan.



SC HOSPITAL ASSOCIATION

A Better State of Health