



A Better State of Health

# Workforce Roundtable

Thursday, February 27 | 9a – 2:30p

T. Ashton Phillips Market Center at the SC State Farmers Market | 117 Ballard Court | West Columbia, SC 29172

9-9:30a Registration & Networking

9:30-9:45a **Setting the Stage**  
Lara Hewitt | SCHA

9:45-10:15a **Embracing the WHY: Analysis from the SC Healthcare Workforce**  
Emily O'Sullivan | SCHA  
Jen Wright | SCHA

Recruitment is essential in times of fierce competition for talent. But effective organizations focus just as much attention on retaining team members and ensuring work is meaningful and creating work environments that enable people to thrive. As part of the Why initiative, funded by the Duke Endowment, SCHA administered the Workforce Experience Survey in 2024. This discussion will include an analysis of that data and implications for how health systems can respond.

10:15-11a **Accelerating the Workforce Experience**  
Moderated by: Jen Wright | SCHA

A direct result of the efforts by SC hospitals to embrace the Why framework has been the design of a workforce accelerator via CaroNova. For the first time, the Duke Endowment, through CaroNova, will fund 10 innovative hospitals and health systems who are focused on the workforce experience. Hear from the funded hospitals and their plans for the funding.

10:30-10:45a

**Stretch Break**

10:45-11:30a **The First Ever Unified State Plan for Education & Workforce Development**  
Charles Appleby | SC Department of Employment & Workforce

An overview of the first ever Unified State Plan for SC, the purpose behind the plan, and implications for secondary and post-secondary educators, as well as employers. Discussion will also include identification of priority industries and occupations powering the SC economy.

11:30-11:45a **Resource Fair! Inventory of Tools Available via SCHA & State Partners**

South Carolina is rich in resources to help organizations build & retain their workforce pipeline. In this speed session, find out about resources available through SCHA and state partners to help you develop partnerships and programs to fill your talent pipeline.

11:45a-12:30p **Networking Lunch**

12:30-1:15p **Strategic Workforce Solutions for an Evolving Market**  
Sherry Kolb, RN | Qualivis

Qualivis provides key insights into evolving market trends and discusses their strategic approaches to overcoming emerging workforce challenges. Grounded in the cornerstones of **Quality, Life, and Vision**, their programs leverage technology, strong partnerships, and tailored solutions and resources to help organizations navigate change and build a resilient, goal-oriented future.

1:15-1:30p

### Stretch Break

1:30-2:30p

### Analyzing the Healthcare Workforce Educational Pipeline

Corey Gheesling, Ed.D. | SC Commission on Higher Education  
Aimee' Carter, Ed.D. | SC Technical College System

An analysis or environmental scan of all health professions educational programs in SC, including enrollment, trends, waiting lists, etc. Discussion will help guide local planning and pipeline development.

2:30-3p

### Leadership Impact – Securing the Future

Carolyn Swinton | Reveille Executive Coaching & Consulting Services

Leaders play a critical role in shaping organizational culture, guiding employees through change, and ensuring alignment with mission and values. Reflect on how effective leaders can cultivate a workforce that is resilient, empowered, and well-equipped to drive sustainable change.

3p

### That's a Wrap

## GENERAL INFORMATION

### Registration & Fees

The registration is \$75 per person to attend this event. To register for this or other events, [visit the SCHA calendar of events](#). Select this event and register online.

Registration and payment confirmation will be emailed to registrants after processing. If you experience any problems with registration, contact Kim Wooten at or (803) 237-3028.

### Hotel Accommodations

A list of suggested hotels in the area are available on the [Phillips Market Center website](#).

### Substitution/Refund/Cancellation

Any registrant who cannot attend may send a substitute from the same organization by emailing Kim Wooten with the name of the substitute. The registration fee is refundable if SCHA is notified of cancellation 5 business days before the event. No refunds will be issued past this date. No refunds issued for no-shows.

### Special Dietary Needs

If you have any special dietary needs, contact Kim Wooten.

### For More Information

Kim Wooten | [kwooten@scha.org](mailto:kwooten@scha.org) Lara Hewitt | [lhewitt@scha.org](mailto:lhewitt@scha.org)

*Acknowledgements to Qualivis for support of this event!*

The logo for Qualivis, featuring the word "Qualivis" in a green, sans-serif font. The letter "Q" is significantly larger and more stylized than the other letters, which are in a smaller, uniform size.