



SC HOSPITAL ASSOCIATION

A Better State of Health

Join the most effective healthcare network in South Carolina.

## 2025 Corporate Sponsorship Program

As the voice of South Carolina’s hospitals and health systems, SCHA connects corporate sponsors with healthcare leaders and decision-makers across the state. Our Corporate Sponsorship Program provides exclusive opportunities to support hospitals in delivering high-quality care, improving operational efficiency, and achieving financial stability. Through a series of in-person and virtual events, sponsors can reconnect with existing contacts and build new relationships within the healthcare sector.

## ABOUT THE SC HOSPITAL ASSOCIATION

Founded in 1921, SCHA is a private, not-for-profit organization dedicated to serving South Carolina’s hospital community. Representing nearly 100 member hospitals and health systems, as well as 900 personal members, SCHA supports hospitals through advocacy, collaboration, and business solutions that address critical “pain points.” By becoming a corporate sponsor, you join us in leading South Carolina to a healthier future.

[Click Here & Learn More About SCHA](#)

### WHY PARTNER WITH SCHA?

- ✓ Our sponsorship program provides you with direct access to South Carolina’s healthcare leaders.
- ✓ Attend SCHA’s key events, including BetterState25, where you can network with over 300 hospital executives.
- ✓ Sponsors gain high-visibility branding opportunities at in-person and virtual events, as well as access to SCHA’s wide-reaching communications platforms.

### WHO DOES SCHA REACH?

**97** Institutional Members  
**11** SC Hospital Systems  
**55** Hospitals in SC Systems  
**15,350** Licensed Beds



Our corporate sponsors play a significant role in providing resources, expertise, and ideas that can help hospitals fulfill their missions. SCHA can facilitate a strong and mutually beneficial relationship between the hospital community and the corporate sector.”

-Thornton Kirby, SCHA President and CEO

## 2025 SPONSORSHIP LEVELS

Choose from three levels of sponsorship, each offering distinct benefits designed to increase your visibility and engagement in South Carolina's healthcare sector.

### Lettered Olive – \$5,000

- **Healthcare Industry Briefing** (Virtual, May 1, 2025)
  - Exclusive briefing for sponsors, hosted by SCHA executive leadership, providing a current assessment of hospital operations and business opportunities.
- **BetterState25 Summit** (Columbia, SC, December 9-10, 2025)
  - Interactive networking event focused on SCHA priorities, including learning sessions and partnerships with the SC ACHE chapter.
  - Includes event briefing and attendee list (sponsor registrations are approximately \$225 per attendee).
- **Additional Recognition**
  - Enhanced visibility across SCHA's communication channels, including placement on the website, *The Weekly* newsletter, and event materials.

### Sweetgrass – \$15,000

All Lettered Olive benefits, plus:

- **SCHA CFO Forum** (Charleston, SC, August 21-22, 2025)
  - Discussion-based event for financial leaders, focused on the priorities of the SCHA Finance Council.
  - Includes 2 registrations, event briefing, and attendee list.
- **Content Expert Presentation and/or Speaker Introduction**
  - Opportunity to present content or introduce a speaker, as identified by SCHA, pending approval of the topic.

### Palmetto – \$25,000

All Sweetgrass benefits, plus:

- **SCHA Annual Meeting** (Virtual, February 7, 2025)
  - Kickoff to the state legislative session, featuring discussions on legislative initiatives and election of new SCHA board officers.
  - Includes 2 registrations, event briefing, and attendee list.
- **SCHA Legislative Luncheon** (Columbia, SC, March 6, 2025)
  - Luncheon for healthcare executives and legislators to discuss legislative priorities.
  - Includes 2 registrations, event briefing, and attendee list.



## + ADD-ON EXPERIENCES

### SCHA Regional Leadership Council Meetings – \$5,000 per selection

Elevate your sponsorship by supporting one of **SCHA's Regional Leadership Council Meetings**. These interactive, regional, discussion-based events bring together healthcare leaders from each member hospital, providing a unique opportunity to engage with decision-makers on a more intimate scale.

#### Spring 2025

- March 11, 2025 (Upstate)
- March 13, 2025 (Midlands)
- March 18, 2025 (Pee Dee)
- March 20, 2025 (Low Country)

#### Fall 2025

- October 7, 2025 (Upstate)
- October 9, 2025 (Midlands)
- October 14, 2025 (Pee Dee)
- October 16, 2025 (Low Country)

#### Key Benefits

- **One sponsorship available per RLC meeting.**
- Sponsors are recognized during the meeting, in pre-event communications, and across SCHA's communication platforms.

#### What's Included?

- 2 Registrations
- Event Briefing & Attendee List

### SCHA Roundtables – \$7,500 per selection

The **SCHA Roundtables** provide an invaluable opportunity for in-depth discussions on key healthcare topics affecting South Carolina. Each roundtable features thought-provoking conversations and shared success strategies from member hospitals, making it a must-attend event for decision-makers across the state.

#### SCHA Workforce Roundtable

- February 25, 2025 (Columbia, SC)

#### SCHA Safety & Security Roundtable

- May 15, 2025 (Columbia, SC)

#### SCHA Legislative Roundtable

- July 22, 2025 (Columbia, SC)

#### Key Benefits

- **Two sponsorships available per Roundtable.**
- Your sponsorship will be highlighted throughout the roundtable event, as well as in all pre-event communications and across SCHA's digital platforms.

#### What's Included?

- 2 Registrations
- Event Briefing & Attendee List

### SCHA Board Retreat Dinners – \$10,000 per selection

The **SCHA Board Retreat Dinners** offer an exclusive opportunity to connect with the SCHA Board of Trustees in an intimate and relaxed setting. As an event sponsor, you'll have access to the highest level of healthcare leadership in South Carolina.

#### Spring 2025

- April 24, 2025 (Clemson, SC)

#### Fall 2025

- September 11, 2025 (Hilton Head, SC)

#### Key Benefits

- **Be the sole sponsor** for one of these private board retreat dinners.
- Build relationships with board members and participate in high-level conversations about the future of healthcare in South Carolina.

#### What's Included?

- 2 Dinner Registrations
- Attendee List

# Ready to join the most effective healthcare network in South Carolina?



[Click Here & Submit Application!](#)

## GET IN TOUCH

To maximize your sponsorship benefits, submit your application by **January 17, 2025**. Once submitted, you will receive a confirmation email and invoice. Sponsorship benefits will continue through the 2025 calendar year. For more information or assistance, please contact [Kristin Hill](#).

## PROFESSIONAL MEMBERSHIP GROUPS

The Professional Membership Groups of SCHA offer dedicated professionals a way to achieve common goals, develop management skills and expertise, and the opportunity for affiliation in organizations that represent their chosen professions. Check out [SCHA Events](#) for regular updates and opportunities.

## THANK YOU FOR INVESTING IN THE HEALTHCARE OF SOUTH CAROLINA

A special recognition to our 2024 corporate sponsors. We appreciate you.



[FACEBOOK](#) [TWITTER](#) [INSTAGRAM](#) [LINKEDIN](#) [YOUTUBE](#)